We want to provide safe water to at least 2.5 million people and improved sanitation to 5 million people at a cost of €17 per person by 2020.

The WASH Alliance International is a multi-national consortium of over 100 partners worldwide. We work together with local NGOs, governments and businesses to make sure everyone on this planet has sustainable access to water and sanitation.

Country Alliances

In Africa, we run programmes in Ghana, Mali, Benin, Uganda, Ethiopia and Kenya. In Asia, we run programmes in Nepal and Bangladesh. In these countries, we set up country alliances that enable us to optimally use local knowledge and networks to tap into existing WASH structures.

Accelerating WASH

The WASH Alliance International stands for a shift from hardware-construction towards WASH sector development. We believe this is the only way to accelerate access to WASH.

Accelerating WASH requires a mindset focused on reaching more people, for less. Using innovative multi-stakeholder techniques to make sure households, businesses, governments and financial institutions collaborate, lies at the core of our work. When these actors work together effectively, the system takes over, making external subsidies redundant over time and accelerating access to clean water and safe sanitation.

Our approach

We achieve acceleration and service sustainability through our WASH sector development approach. This innovative approach will not only be sustainable after the programmes stop, but it will also accelerate and meet the needs of a growing population.

Our approach is based on three integrated pillars:

1. Developing a functioning and enabling WASH market
2. Developing an enabling public sector for WASH
3. Empowering, informing and organizing citizens

Between 2011 and 2015 we have provided 1 million people with sanitation and 880,000 with water.
Three pillars to accelerate WASH:

# 1 Developing a functioning and enabling WASH market

We develop a functioning and enabling WASH market, in which the private sector is providing quality products and services at an affordable price. In this market, the financial sector facilitates the access to, and use of finance for entrepreneurs and consumers.

An important underlying principle here is that WASH facilities will be paid for the household itself (either through monthly tariffs or by buying the toilet or facility with a loan or savings).

# 2 Developing an enabling public sector for WASH

We develop an enabling public sector for WASH, in which the government takes up its responsibility to provide WASH to the people.

In a functioning WASH public sector, governments create a supportive policy and regulatory environment for sustainable WASH services for all, with strong monitoring and evaluation frameworks and sufficient budget for WASH.

# 3 Empowering, informing and organising citizens

We empower, inform and organise citizens for sustainable WASH:

• Informed citizens will demand, participate and pay for sustainable WASH services and practice healthy hygienic behaviour.
• Organised citizens will claim high quality WASH services from the market.
• Empowered citizens hold the government accountable for delivering quality WASH services for all resources.

Sustainability

The WASH Alliance International wants to create results that are able to accelerate after our support has stopped. We identified five key areas of sustainability that we call our FIETS sustainability approach. By taking into account these five areas of sustainability, we are able to improve the quality of WASH service delivery in the long term.

Technological sustainability:

Technological sustainability of WASH services is reached when the technology or hardware needed for the services continues to function: it can be maintained, repaired and replaced by local people and is affordable. It does not deplete the (natural) resources on which it depends for its functioning.

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