About us

WASH Alliance Kenya (WAK) is a key non-stakeholder actor that supports government in the overall achievement of goals in the sector. Comprising of local and international non-governmental organizations (NGOs) and with support from the Dutch WASH Alliance (DWA), WAK has been a vehicle for improved, sustainable approaches over the last three years. The inception of WAK was spurred by the following DNA partners: Stibo, ICCO, WASTE, AMREF Netherlands and Akiw in 2011. With financial support from the Dutch Government, DWA brought together the following organizations: UNHCR, UNICEF, FAO, EAC, several Non-Governmental Organizations (NGO) and with support from the Dutch WASH Alliance (DWA), WAK has been operating in Kenya, NOSIM Women Organization, Neighbours Initiative Alliance, Network for Water and Sanitation, Kenya Water and Sanitation CSOs Network, Practical Action, and Kenya Water for Health Organization; to form WASH Alliance Kenya.

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General Approach towards Strategic Planning

In developing the Strategic Plan, the following questions were addressed:

Where is WAK trying to get to in the long term (Strategic Direction)?

Which areas should WAK operate in and what kind of activities should it be involved in?

Geographical and Population Scope)

How can the WAK perform better than others in these areas? (Competitive Advantage?)

What resources (skills, owners, financial capability, technical competence, and facilities) are required in order to be able to operate effectively and achieve WAK’s objectives? (Resources Budget?)

What external and internal environmental factors affect WAK’s ability to operate efficiently and effectively? (Environmental Analysis)?? What are the values and expectations of those who have power in and around WAK? (Stakeholders Analysis)

Strategic planning methodology

The strategic plan was developed through a consultative process. Initial consultative meetings were held between the consultants and the WAK Governance. A stakeholder workshop was also held with the WAK members to identify and validate key issues affecting WAK and the way forward. Further, document reviews were undertaken and various consultative meetings with different stakeholders were also carried out after which a strategic plan was developed.

SITUATION ANALYSIS

External Environmental Review – FIETS Framework Approach

STRATEGIC PLAN 2014 – 2018

Our view

"Access to Safe Water, Sanitation and Hygiene for All".

Our mission

"Promote an enabling environment for provision of innovative and sustainable water, sanitation and hygiene services to the marginalized groups through alliance members".

Our core values

• Partnerships – Collaboration, participation and teamwork.
• Innovation
• Integrity
• Professionalism
• Respect
• Accountability

Pillars of Excellence - Our Strategy House

Our desired future by 2018

By 2018, WAK desires to be an alliance that is a knowledge supplier or learning organization within the WASH sector. WAK will have achieved organizational, financial and service sustainability. As a knowledge supplier, WAK will have the following characteristics:

- A fully fledged independent organization with its own independent offices;
- Grown in scope – geographic (covering at least 5 needy counties in Kenya) and interventions scope especially in thought and best practice leadership;
- Developed an innovative sustainable base of resources with much of the resources generated from KWA developed products and services including offering consultancies, e-learning modules, marketing of product or services developed, among other income generation activities;
- Play a prominent role in grant management in the WASH sector;
- Have a full fledged knowledge management centre that will enable WAK to generate and use knowledge to optimize its processes and gain a competitive advantage as well as in sharing the same with the members and sector at large;
- Will be a much sought for partner by governments and private sector with a greater focus on IPPs;
- Active in all important areas of WASH – urban and rural;
- Composed of highly professional experts (technical advisors in WASH);
- Setting the agenda for discussions on WASH issues;
- Developed a high reputation and influence in the sector;

OUR STRATEGIC MODEL

Our Value proposition

The value proposition for WAK is necessary to understand the uniqueness of this alliance in Kenya. In line with its distinguishable, WAK proposes to its membership and stakeholders the following:

- An independent, innovative, collaborative, transparent and efficient knowledge management system.
- Together we are committed to conduct coordinated, sustainable, impactful WASH programs that have more impact and more value than separate programs are formed by individual partners.
- To create and develop an enabling environment that enables our members to be highly engaged in the WASH sector.
- A fully fledged independent organization with its own independent offices;
- To play a prominent role in grant management in the WASH sector;
- Setting the agenda for discussions on WASH issues;
- Developed a high reputation and influence in the sector;
- To form an alliance of international, national, and regional partners who work collaboratively to solve WASH issues in Kenya;
- To build strategic alliances with other strategic partners;
- To develop and implement strategic interventions and initiatives;
- To develop a fully fledged independent organization with its own independent offices;
- To create and develop an enabling environment that enables our members to be highly engaged in the WASH sector;
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